



**Medicine Hat
Health Foundation**

Hosting Your Own Fundraiser

Who We Are

The foundation is a registered charitable organization, we raise funds to support and enhance the quality of healthcare in our community. We are proud to say that donations stay local, and money raised goes to fund new equipment and programming. We are taking it upon ourselves as an organization to aspire for better healthcare.

3rd Party Event

Thank you for choosing to support the Medicine Hat Health Foundation by hosting your own event. Hosting your own event is considered a 3rd party event or an independently organized fundraiser where the proceeds benefit MHHF. The MHHF is not involved in the planning or fundraising efforts but will assist and support where we can.

HOW WE CAN HELP



Post your event on our website.

Use our website for registration, pledges and creation of personal fundraising pages



Provide a letter of endorsement to share with potential sponsors, contributors and partners

Provide tax receipts for donations made to your event (please check in advance for any terms and conditions that may apply)



Promote your event on our social media



Data collection to give you a jump start for next time

AGLC Licencing

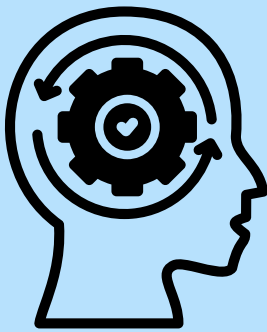


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GETTING STARTED

Brainstorm

Chat with friends and colleagues to develop an idea for an event that excites you.

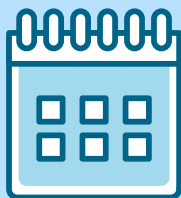


Form a Committee

It can take a lot of time and energy to plan a great fundraiser. Recruit enthusiastic and dedicated volunteers with a variety of skills to divide the tasks and help with attention to detail.

Develop a Plan

Map your chart to financial success. Use our event proposal form as a guide to help you plan the initial details of your event. Remember: the lower your costs, the larger your contribution



Register

Complete registration and return to MHHF



Work with the MHHF

Once the foundation receives your registration, we will schedule a time to discuss the details of your event and how we can help.



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GET ORGANIZED

Promotion

Promotion – Before you start your promotions, you need to decide who your target audience is. From there, you can create eye-catching flyers, invitations and other promotional materials. Social media, posters and your friend and family are a great place to start. You can consider TV, radio and print advertising as well.

Be sure to include:

- Your initiative/event's name
- The date/ time/ location
- A short description of your initiative and what you are raising money for
- Your logo or photos (if applicable)
- Contact information for event organizers



Collect Funds

Funds can be collected via the MHHF online platform, or cash or cheque can be submitted to our office.

Debrief

You can learn a lot from your successes and evaluate opportunity for growth. If you plan to run the event next year, ask your committee for feedback and let the Health Foundation know.

Say Thank You

This is the most important step: let those who supported and attended your event know how much money they helped raise and how it will impact health care in our community. We can help you with that.



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